

PRESS RELEASE — FOR IMMEDIATE RELEASE

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**THE PHANTOM BOOTS TOP \$100,000!**

**NEW RECORD FOR THE MOST EXPENSIVE COWBOY BOOTS EVER MADE**

Stevensville, MT — Walking down the street right now somewhere in the world, an international business mogul is sporting the most expensive pair of cowboy boots ever made. In an April 2006 article in Forbes Magazine entitled “The Most Expensive Cowboy Boots, \$75,000 was the highest amount ever paid.

That record has recently been broken. 800 hours of design and carving by one of the world’s master leather carvers and designers, plus collaboration with a world class silver smith, the record-breaking masterpiece — a work of art in the form of boots, was shipped to it’s owner with the price tag of \$106,000!



*“Phantom Boots” by Howard Knight sets all-time record for world’s most expensive pair of cowboy boots at \$106,000.*

When you think about where to go to “buy” a pair of boots at this caliber, your first assumption might not be to go to Stevensville, MT where master carver and artist Howard H. Knight works in his studio creating one masterpiece after another. Cutting edge design inspired by the classical flowing styles of centuries past each created with the highest integrity of old-world craftsmanship — that’s the work that takes richness and sophistication to a whole new level. That’s Rocking “K” Custom Leather and Howard Knight.

The spectacular ***Phantom Boots*** were named that because the floral carvings appear to be floating over and around the boots. The back of the flowers are virtually built up to rise off the boot and the center of each is studded with a finely engraved 18kt white gold flower center. Each leather flower is layered with six coats of different shades of gray to give them their depth and definition.

The background leather is the finest saltwater crocodile which Knight obtained directly from the Hermes factory in Paris. The interior of the boot is lined with black kangaroo. While these boots were made to wear they could just as likely be on display at the finest of art museums.

Creating these masterpieces is nothing new to Howard Knight. “Over the top” is what he always strives for and hits his mark every time. A natural and passionate artist at heart, the designs just “seem to come out of my hands,” say Knight who got his first glimpse into the world of leather-carving as a young boy in 4H. Knight’s work has been featured in magazines and in two books: ***Cowboy Boots, The Art & Sole*** by Jennifer June and ***Cowboy Boots*** by Tyler Beard.

A look at some of the other “works of art to wear” created by Knight reveals limitless supply of creativity and master craftsmanship. Recently shipped to its new owner in Dallas for \$18,000 was his ***Executive Bling*** briefcase. Incredible floral tooling rests on a background of black lizard accented with black kangaroo. The sterling silver accents and buckle sets were created by Rob Schaezlein of San Francisco, one of the finest silver engravers in the country.

Currently in design is his new line of smaller and sporty handbags in the shape of the Golden Gate Bridge and a line of furniture designs incorporating intricate leatherwork, wood and accents creating art to use in your home. At this writing, Knight is working on custom 10-foot long black walnut executive desk in which the drawers and the edges will be all hand-tooled and filigreed leather. “My goal is to create heirloom pieces to be passed down for generations to come.”

For more information about the record-breaking Phantom Boots and Howard Knight’s complete line of products, visit [www.RockingKCustomLeather.com](http://www.RockingKCustomLeather.com) or call (406) 777-3542.

PHOTO CAPTIONS:

Phantom Boots 4, 6.jpg: The \$106,000 Phantom Boots have a background of saltwater crocodile and are lined with black kangaroo. The floral designs are built up from the background and are layered with seven different colors of gray. Each flower is inset with an 18kt white gold flower center.